



Upper Shore Workforce Investment Board

Minutes, February 24, 2015

Attendance:

Tyler Patton, BJ Corbin, Charles Sommers, Barbara Viniar, Cathy Dougherty, Eric Daniels, Randy Holliday, Connie Overington, Phil Bramble, Tom Timberman, Heather Visintainer, Gayle Collings, Mary Ellen Carter, George Weeks, Beverly Churchill, Dan McDermott, Joanne Gannon

Introduction of New Board Member

Connie Overington of Protenergy in Cambridge has been re-appointed to the USWIB representing Caroline County.

Approval of the minutes: December 9, 2014

A Motion was offered by Tom Timberman to accept the minutes of the December 9, 2014 USWIB meeting.

A Second to the motion was offered by Eric Daniels.

The motion was accepted unanimously.

Workforce Innovation and Opportunities Act

Timeline Update

The Regulations for the Workforce Innovation and Opportunity Act (WIOA) are delayed until the spring of 2015. WIOA is the broad, philosophic direction for workforce investment; the regulations are the day to day operational provisions of the law.

Local Plan

Each local area designated by the Governor will be required to create a local plan for the implementation and operation of WIOA. The WIOA plan has 17 components including an economic analysis that leads to a local board strategic vision.

Economic Analysis

Existing and Emerging In Demand Industries and Sectors

Employment Needs of Employers in Those Industries Sectors and Occupations

Employer Needs Analysis

Analysis of the knowledge and skills needed by employers
Employment needs in in demand industry sectors and occupations

Workforce Analysis

Current labor force employment and unemployment data
Labor market trends
Education and skill levels of workforce in the region
Education and skill levels of workforce in the region: individuals with barriers to employment

Workforce Development Analysis

Strengths of workforce development activities including education and training
Weaknesses of workforce development activities including education and training
Capacity to provide workforce development activities
Ability to provide workforce development services to address identified skill needs of employers

Local WIB Strategic Vision

Strategic goals and goals for preparing educated and skilled workforce
Including youth and individuals with barriers to employment
Including goals relating to performance accountability
To support regional economic growth and economic self-sufficiency

Strategy to work with Core Programs

Alignment of resources to achieve strategic vision and goals

Validated Analysis

The USWIB may want to pursue an independent validation of the economic analysis for the WIOA plan. The plan will be validated by the USWIB and the Upper Shore Counties.

Upper Shore Strategy for Implementation

A draft of the USWIB strategic vision for the WIOA plan should be available to the board by April 28, 2015.

Volunteers were solicited to assist with strategic direction for the local plan:

Sub committee

1. Tom Timberman
2. Angela Visintainer
3. Beverly Churchill
4. Mary Ellen Carter
5. BJ Corbin

Tom Timberman gave some initial thoughts on the economic analysis:

- Don't focus on just the local region
- Don't focus on just the past
- What is the population that has been the definition of the job seeker
- County governments have a lighter responsibility they need to be involved more in the strategic planning to have them buy into the plan all along
- Upper Shore has a problem of young individuals leaving the region. Can focus on creating and training younger individuals to keep them in the region and in the GDP.

Announcements:

March 10 at 1:00 pm, Dan McDermott will present an introduction to the WIB to Talbot County Council.

Adjourn

A Motion to adjourn was offered by George Weeks.

A Second was provided by Beverly Churchill.

The meeting adjourned at 6:40 pm.